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Changes in the SEAT S.A. Board of Directors

 Volkswagen Group Technology head Thomas Schmall appointed Chairman of the SEAT S.A. Board of Directors

Thomas Schmall, member of the Board of Management of Volkswagen Group for Technology and CEO of Volkswagen Group Components, has been appointed today new Chairman of the SEAT S.A. Board of Directors.

Schmall will succeed Dr. Herbert Diess at the helm of the company's Board of Directors. Together with the President of the Executive Committee, Wayne Griffiths, he will lead the transformation of the company and its brands towards electric mobility.

"The heart of SEAT and CUPRA and most of the teams are located in Spain, a market that is positioning itself like no other for e-mobility. I am very much looking forward to working closely with Wayne Griffiths and his team to make SEAT and CUPRA set the course for the future."

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SEAT S.A. is the only company that designs, develops, manufactures and markets cars in Spain. A member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), sells vehicles under the CUPRA and SEAT brands, while SEAT MÓ is the business unit that covers urban mobility products and solutions.

SEAT S.A. exports more than 80% of its vehicles, and is present in 75 countries. The company employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the SEAT Ibiza, SEAT Arona, Leon family and the CUPRA Formentor. Additionally, SEAT S.A. produces the Ateca in the Czech Republic, the SEAT Tarraco in Germany and the SEAT Alhambra in Portugal. The company also has the SEAT:CODE software development centre, located in Barcelona.

SEAT S.A. will invest 5 billion euros through to 2025 to develop new models for the two commercial brands, SEAT and CUPRA, and to electrify the range. The company aims to play a relevant role in the electrification of urban electric vehicles, with a special focus on the transformation of the Spanish automotive industry.